

PIZZOLATO

ROB

PROFILE

Graphic Designer / Web Developer / Photographer / Artist

EXPERIENCE

GRAPHIC DESIGNER & WEB DEVELOPER / SELF EMPLOYED — 2009 - PRESENT (NY, CA, AZ)

Branding, consulting, website design & development, various printed materials (i.e. posters, business cards, brochures, album art) Various digital media (i.e. custom web graphics, logos, photography, video)

DIGITAL MARKETING MANAGER / ESSENTIAL LIVING FOODS — 2015 - PRESENT (CA)

Branding and creative direction, resulting in launch of a brand new website, e-commerce platform, social media strategy and content. Acted as photographer, copywriting, designer, web dev & marketing manager.

CREATIVE DIRECTOR / EDITSTOCK — 2014 - PRESENT (CA)

Responsible for creative direction of e-commerce store, identity, marketing materials, website design and development, printed materials, consulting, etc.

GRAPHIC DESIGNER & WEB DEVELOPER / PRODUCTION GLUE — 2014 - PRESENT (NY & CA)

Hired as a consultant and freelance designer. Helped with redesign and development of their WordPress based website. Have designed print ads, digital newsletters, and various marketing materials.

GRAPHIC DESIGNER / ENK INTERNATIONAL — 2011 - 2013 (NY)

Responsible for various printed materials such as: catalogs, signage, collateral, print ads, etc. Use of spreadsheets and XML for data entry. Creation of digital graphics for web and mobile media. I was also responsible for maintaining and updating their website.

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN — BFA in Advertising Design, 2009

NEW YORK FILM ACADEMY — 8 Week Film Making Program, 2005

SKILLS

Proficient in Adobe Photoshop, Illustrator, InDesign, Lightroom, HTML, CSS, jQuery, WordPress.

Educated in communication arts, creative thinking, design, typography, aesthetics, quality.

Good with people, teams, problem solving, my hands, computers, cameras and technology.