

PIZZOLATO

ROB

PROFILE

Graphic Designer / Web Developer / Photographer / Artist

EXPERIENCE

GRAPHIC DESIGNER & WEB DEVELOPER / SELF EMPLOYED / 2009 - PRESENT (NY, CA, AZ)

Branding, consulting, website design & development, various printed materials (i.e. posters, business cards, brochures, album art) Various digital media (i.e. custom web graphics, logos, photography, video)

DIGITAL MARKETING MANAGER / ESSENTIAL LIVING FOODS / 2015 - 2017 (CA)

Branding and creative direction, resulting in launch of a brand new website, e-commerce platform, social media strategy and content. Acted as photographer, copywriting, designer, web dev & marketing manager.

CREATIVE DIRECTOR / EDITSTOCK / 2014 - 2017 (CA)

Responsible for creative direction of e-commerce store, identity, marketing materials, website design and development, printed materials, consulting, etc. Shopify management and theme customization.

GRAPHIC DESIGNER & WEB DEVELOPER / PRODUCTION GLUE / 2014 -2016 (NY & CA)

Hired as a consultant and freelance designer. Helped with redesign and development of their WordPress based website. Have designed print ads, digital newsletters, and various marketing materials.

GRAPHIC DESIGNER / ENK INTERNATIONAL / 2011 - 2013 (NY)

Responsible for various printed materials such as: catalogs, signage, collateral, print ads, etc. Use of spreadsheets and XML for data entry. Creation of digital graphics for web and mobile media. I was also responsible for maintaining and updating their website.

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN — BFA in Advertising Design, 2009

NEW YORK FILM ACADEMY — 8 Week Film Making Program, 2005

SKILLS

Proficient in Adobe Photoshop, Illustrator, InDesign, Lightroom, HTML, CSS, jQuery, WordPress & Shopify. Educated in communication arts, creative thinking, design, typography, aesthetics, process, quality. Good with people, teams, problem solving, my hands, computers, cameras and technology.