

EXPERIENCE

GRAPHIC DESIGNER & WEB DEVELOPER / SELF EMPLOYED 2009 – 2024

Specializing in branding, website design & development, printed and digital media for a large variety of clients, budgets, and scopes.

MULTIMEDIA DESIGNER / MAGIC MARKETING AGENCY 2019 – 2022

Static & motion Ad Designer for a dozen medium to large brands. Responsible for large, coordinated, multi-platform online advertising campaigns. Managed a small team of designers, working with copywriters and creating digital assets. Daily tools: Adobe Photoshop, Illustrator, Premiere, After Effects, DaVinci Resolve, Slack, Google Drive

CREATIVE DIRECTOR, WEB DEVELOPER & CONSULTANT / EDITSTOCK 2014 – 2024

Responsible for creative direction of e-commerce store, identity, marketing materials, website design and development, printed materials, consulting, etc. Shopify management and theme customization.

DIGITAL MARKETING MANAGER / ESSENTIAL LIVING FOODS 2015 – 2017

Branding and creative direction, resulting in launch of a brand new website, e-commerce platform, social media strategy and content. Produced content as photographer, copywriter, graphic designer, web developer & managed a small team of designers and content creators.

GRAPHIC DESIGNER / ENK A.K.A. COTERIE 2011 – 2013

Responsible for various printed materials such as: catalogs, signage, collateral, print ads, etc. Use of spreadsheets and XML for data entry. Creation of digital graphics for web and mobile media. I was also responsible for maintaining and updating their website.

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN / BFA in Advertising Design, 2009

NEW YORK FILM ACADEMY / 8 Week Film Making Program, 2005

SKILLS

Proficient in Adobe Photoshop, Illustrator, InDesign, Lightroom, HTML, CSS, jQuery, Shopify.

Educated in the communication arts, creative thinking, design, typography, psychology.

Passionate about process, quality, details, art, music, philosophy, health and nature.

Good with people, computers, cameras, technology, my hands, problem solving.